

IBWA Supplier Member Benefits

IBWA prides itself on being a resource to its members; providing them with opportunities, tools and information to help them succeed in the bottled water industry. The following are some of the specific benefits that you will enjoy as an IBWA member:

- Free promotional listings in the **IBWA Membership Directory**, and the **2015 Buyers' Guide issue of the *Bottled Water Reporter***. The IBWA's Buyers' Guide is a must-have resource for bottled water professionals looking for trustworthy and knowledgeable suppliers. This comprehensive listing of IBWA supplier member companies can help you find the best deals on the products and services you need. Find the IBWA supplier members that can help you be a success by quickly scanning the alphabetical company list.
- Free anytime access to the IBWA **membership database** (distributed electronically upon request), for your marketing purposes.
- Free promotional listing in the **IBWA Online Buyers' Guide**, a gateway to the most comprehensive resource for the bottled water industry. From labels to containers to bottling equipment, the IBWA Online Buyers' Guide is the source for everything bottled water.
- Opportunities to network and establish relationships with **representatives and owners of the country's leading bottled water companies** (potential clients) during events at **IBWA members-only meetings** held throughout the year.
- Free subscription to the ***Bottled Water Reporter***, IBWA's bimonthly magazine and the only U.S. publication written solely for the bottled water industry. Supplier members receive **deep discounts on advertising**.
- Free company listing in the IBWA online **Directory of Member Web Sites**.
- Participation on the **IBWA Board of Directors** and in **Committees**.
- Access to the **Members-Only section** of the IBWA web site.
- Discounted rates to exhibit at **IBWA Trade Shows**.
- Complimentary tabletop to exhibit at **IBWA Winter and Summer meetings**.
- Free subscription to the **IBWA News Splash**, our weekly e-newsletter.



Sample of the 2014 IBWA Buyers' Guide

These valuable services afford members **increased exposure** to potential clients (both fellow members and nonmembers) who look to IBWA as the source for information on companies that supply equipment, products and services to the bottled water industry.

Should you have questions about membership contact Dennis Carpenter IBWA Manager of Member Services at dcarpenter@bottledwater.org