

A CPO must gain 21 CEUs to remain certified in the CPO Program. Of the 21 required CEUs, up to 6 CEUs can be from non-technical topics (listed under option 2). CPOs will have the option to earn all 21 CEUs in technical and regulatory topics, but the maximum allowable CEUs from non-technical education sessions will be 6.

1. Technical Sessions:

- I. Attending IBWA-sponsored educational sessions, such as those provided at the IBWA Annual Conference and Trade Show; webinars; other IBWA training as available (these are announced in Splash or other email blasts)
- II. Educational seminars and workshops offered at the state/regional bottled water association meetings
- III. Courses or seminars offered by an accredited college, university, other association, or company (GMA, FDA etc.)
- IV. Training programs offered by suppliers
- V. Formal, in-house training programs offered by your company
- VI. Completing the Bottled Water Reporter quizzes at the end of each magazine (worth ½ CEU)
- VII. Listening to Education session recordings on the IBWA member's only side of the website. Login to the website and click the education tab and you will see the videos. Listen to the recordings, then email Claire Crane at ccrane@bottledwater.org to let her know which videos you listened to. Note: some videos are not worth CEUs, it will indicate at the top of each recording whether it is worth CEUs.

Training should focus on water technical and regulatory topics, but do not need to be limited to bottled water

2. Non-technical sessions in the following areas will be pre-approved by IBWA (up to 6 of the necessary 21 CEUs can be used for the sessions below)

- I. Capitol Hill visits/meetings with legislators and legislative staff.
- II. Plant tours arranged by CPOs for legislators and legislative staff and for plant tours attended by IBWA CPOs.
- III. Government relations education sessions at IBWA's annual business conference and at state/regional association meetings.
- IV. Business-oriented education sessions at IBWA's annual business conference and at state/regional association meetings.
- V. Communications sessions at IBWA's annual business conference and at state/regional association meetings, including training in the use of social media.
- VI. Environmental sustainability sessions at IBWA's annual business conference and at state/regional association meetings.
- VII. The general session at IBWA's annual business conference.