IBWA Communications Asset Audit - current November 2016

	BottledWater.org Education		Reports & Studies			Press Releases			Image Library	BWM.org Pages
Regulations	Regulations of Bottled Water		FDA Regulates the Safety of Bottled Water Beverages	EPA (2005) - Bottled Water Basics	FDA - Bottled Water Everywhere. Keeping it Safe.					Stricter Standards at IBWA
PET	PET Facts								PET Lightweighting	Bottled Water Passes FDA Regulation
Source Info	Labeling & Source Information					IBWA Applauds Federal Bottled Water Consumer Information Legislation				
Healthy Hydration			Food Insight: Survey - More Americans Choosing Foods, Beverages Based on Healthfulness			IBWA Applauds 2015 Dietary Guidelines for Americans for Recognizing Water as Essential Part of a Healthy Diet	Remember to hydrate during winter months, says IBWA		Duffey Study Graphic; First in Hydration; Big Health Benefits; Drink Choices	
Environment	The Environment									
LCI	Enviromental Footprint		Water and Energy Use Antea Report	Life Cycle Inventory of the U.S. Bottled Water Industry		Bottled water containers use more recycled PET plastic, continue to reduce environmental footprint				
Water Use	Groundwater Management		Water Use Benchmarking in the Beverage Industry			Safe and sustainable water supply important issues on World Water Day 2016	Infographic highlights bottled water's small water use and big health benefits		8 Things California; Small Water Use; CT Water Use	
Recycling	Recycling	Materials Recovery				Bottled Water Industry Supports Earth Day, Encourages More Recycling and Greater Use of Recycled Plastic	International Bottled Water Association Partners with The Recycling Partnership to Grow Recovery	Bottled water containers make up just 3.3 percent of all beverage containers in landfills	100% Recyclable; Be Part of the Solution; Landfills / Recycle; Recycling Potential	Do Your Part and Recycle
Emergency	Emergency Response					National Preparedness Month	IBWA members increase bottled water deliveries, commitments in Flint, MI, amid drinking water crisis	Bottled Water Industry Provides Huge Donation to Water-Starved California Town	Always there ...; First Responders	The Bottled Water Industry Loves to Help
Sales Bans			A Report on Failure to Follow Procedures in the National Park Service's Flawed Campaign Against Bottled Water	College Campus Toolkit - Protect Your Right to Purchase Bottled Water	Restricting or Banning Bottled Water on College Campuses Is Not in the Public Interest	House Passage of Interior Appropriations Bill that Keeps Bottled Water Available to National Park Visitors	Study confirms college bottled water bans increase consumption of less-healthy drinks	Recent survey results find that Americans should drink more water and they want bottled water readily available	NPS Sales Ban - Norman; UVM Sales Ban; Access	College Ban Facts
Myths	Myths									
Tap Vs. BW			DWRF Microbial Health Risks of Regulated Drinking Waters in the U.S.	Bottled Water and Tap Water - Just the Facts	EPA - Water on Tap - What you need to know...					
BW Sales						Bottled water – the nation's healthiest beverage – sees accelerated growth and consumption				
Production	Bottled Water Production									
Plant Locations			Where Does Your Bottled Water Come From?						Where bottled water comes from	
Other	Bottled Water Storage		DWRF Analysis of NRDC 1999 Study						Vote; Valentines; Thanksgiving; Happy Holidays	Government 101

Bottled Water Reporter Articles

YouTube Videos