

**Schedule-at-a-Glance**

 (Current as of 10-22-21. Updates will occur and be posted at www.bottledwater.org/convention)

* Times are based on Eastern Standard Time (EST)
* IBWA membership required for attendance at meetings with an asterisk\*
* 17.5 CEUs available for IBWA CPO attendees 8.5 Technical CEUs  and 9 Business CEUs

**Monday, November 8**

11:00 am – 12:00 pm IBWA Education Committee Meeting\*

12:15 pm – 1:15 pm IBWA Environmental Sustainability Committee Meeting\*

 1:00 pm – 2:00 pm **Bottled Water Filtration: A Part of High-Quality Assurance 1**

*Presenter: Majid Entezarian, PhD, 3M Purification*

 1:00 pm – 2:00 pm  **Supply Chain Issues in the Bottled Water Industry** **1**

*Presenter: Jarrod Goentzel, PhD, Director, Humanitarian Supply Chain Lab, Massachusetts Institute of Technology*

 2:30 pm – 3:45 pm IBWA General Session and Annual Business Meeting, **1**

Presentations by IBWA President Joe Doss, IBWA Chairman CR Hall (Hall’s Culligan)

 4:15 pm – 5:30 pm IBWA Communications Committee Meeting\*

 4:15 pm – 5:15 pm **Carbon Footprint and Climate Disclosures Workshop 1**

*Presenter: Nick Martin, Antea Group*

 4:15 pm – 5:15 pm **Overview of Packaging Extended Producer Responsibility at the State 1**

**and Federal Level**

*Presenters: Dylan de Thomas and Michael Washburn, PhD, The Recycling Partnership*

**Tuesday, November 9**

10:00 am – 11:30 am IBWA Executive Committee Meeting (closed)

11:45 am – 12:45 pm Keynote Presentation – Sales EQ **1**

*Presenter: Gina Trimarco, Sales Gravy*

 1:15 pm – 2:15 pm **Cybersecurity for the Bottled Water Industry and Small Businesses** **1**

*Presenter: TBD*

1:15 pm – 2:15 pm **Topics in Water Stewardship Series: Steps in Defining Catchment Areas 1**

**and Updates to the Alliance for Water Stewardship (AWS) Program**

*Presenters: Matt Howard, The Water Council; Rae Mindock, SCS Global Services; and Jillian Olsen, Cherry Ridge Consulting, LLC*

 1:30 pm – 2:45 pm IBWA Government Relations Committee Meeting\*

 2:30 pm – 3:30 pm **Understanding Diversity, Equity, and Inclusion** **1**

*Presenter: Deanna Samaha, BlueTriton Brands*

 2:30 pm – 3:30 pm **What to Expect With Evolving State and Federal Minimum Recycling 1**

**Content Mandates**

*Presenter: Kate Eagles, Association of Plastics Recyclers*

 3:00 pm – 4:00 pm DWRF Trustees Meeting\*

 4:00 pm – 5:00 pm **The Biden Administration’s Trade Agenda: What to Expect in** **1**

**2022 and Beyond, and How Will It (Continue to) Impact Your Business**

*Presenters: Cory Martin, IBWA; Jonathan Stoel, Hogan Lovells; and J.P. Toner, IBWA*

 4:00 pm – 5:00 pm **How to Employ and Manage Next Generation (Gen Z) Employees** **1**

*Presenter: Neil Mairs, Solutions Recruiting*

 7:00 pm – 8:30 pm DWRF Fundraiser 2021 – Online Superhero Academy (Ticketed Event)

**Wednesday, November 10**

11:00 am – 12:00 pm **Introduction to Water Circularity Metrics 1**

*Presenter: Nick Martin, Antea Group*

11:00 am – 12:15 pm IBWA Membership Committee Meeting\*

12:30 pm – 2:00 pm IBWA Technical Committee Meeting\*

12:30 pm – 1:30 pm **The Wide World of Advocacy: Successful Message Delivery Methods** **1**

**for the Industry**

*Presenter: J.P. Toner, IBWA*

12:30 pm – 1:30 pm **An Update on Microplastics and Emerging Contaminants 1**

*Presenter: Rick Zimmer, Eurofins Eaton Analytical*

2:00 pm – 3:00 pm **Bottled Water Sales Trends** **1**

*Presenter: Gary Hemphill, Beverage Marketing Corporation*

 3:15 pm – 4:30 pm IBWA State Affairs Task Force Meeting \*

 4:30 pm – 5:00 pm IBWA State and Regional Associations Committee Meetings\*

**Thursday, November 11**

11:00 am – 12:30 pm **CPO Study Session 1.5**

*Moderator: Bob Hirst, IBWA*

11:00 am – 12:00 pm IBWA Supplier and Convention Committee Meeting\*

 1:00 pm – 3:00 pm IBWA Board of Directors Meeting\*