

INTERNATIONAL BOTTLED WATER ASSOCIATION
STATE AND REGIONAL ASSOCIATIONS COMMITTEE

Wednesday, September 28, 2011
8:00 a.m. – 9:00 a.m.

Room 106
MGM Grand Hotel
Las Vegas, NV

MINUTES

I. Call to Order and Introductions

The meeting was called to order by Chairman Ross Rosette (NWBWA). Those present were:

Committee Members:

Joe Cimino, Northeast Bottled Water Association (NEBWA)
Mike Devencenzi, California Bottled Water Association (CBWA)
Tim Dougherty, Northwest Bottled Water Association (NWBWA)
Allen French, Northwest Bottled Water Association (NWBWA)
Gil Gibson, Mid American Bottled Water Association (MABWA)
Ross Rosette, Northwest Bottled Water Association (NWBWA)
Robert Smith, South Atlantic Bottled Water Association (SABWA)
Robert Riefers, Central States Bottled Water Association (CSBWA)

IBWA Staff and Counsel

Daniel Felton, International Bottled Water Association (IBWA)
J.P. Toner, International Bottled Water Association (IBWA)

II. Minutes

It was MOVED and SECONDED to approve the minutes of the meeting held June 15, 2011. The MOTION CARRIED.

III. State Affairs Task Force Updates and Discussion

IBWA staff updated the Committee on the work of IBWA's State Affairs Task Force with regard to 2011 legislative and regulatory issues, priorities, and strategies. The Committee also received a brief update regarding ongoing IBWA grassroots outreach efforts directed towards employees, customers, legislators and governors, after which the Committee spent some time discussing how IBWA and the various state and regional bottled water associations can continue to work together to increase support for the bottled water industry via the Bottled Water Matters program. This includes working together to increase membership on both IBWA and

the various state and regional associations, and to encourage further use of IBWA's CapWiz online advocacy tools.

IV. State and Regional Association Updates

Committee members reviewed current information about each state and regional bottled water association in attendance. Information reviewed included general membership updates, past and future annual meetings, educational sessions, and various challenges faced by the associations. Committee members specifically discussed the challenges associated with increasing membership not only for their associations but in IBWA as well. A brief discussion ensued that addressed potential ways in which state and regional associations can reach out to non members and if there is any opportunity for an altered dues structure that would give limited IBWA benefits to new members that currently are only involved with a state or regional association.

V. New Business

A. IBWA 2011 State Forecast Update

The Committee briefly reviewed IBWA's current use of its assets, resources, and relationships when working with the state legislatures during 2011. Committee members were reminded that this outline is very fluid, and they were encouraged to contact IBWA with any related concerns or suggestions for changes to that plan.

B. Communications

The Committee concluded its meeting with an update on the action item from the summer Board meeting on arranging a regular conference call with Committee members and IBWA. The first call was held earlier this year with plans for more regular calls as states prepare and return for their 2012 sessions.

VI. Adjournment

There being no further business to discuss, the meeting was adjourned.