

**INTERNATIONAL BOTTLED WATER ASSOCIATION**  
**STATE AND REGIONAL ASSOCIATIONS COMMITTEE**

Wednesday, February 3, 2010  
11:00 a.m. – 12:00 p.m.

Palatine AB  
Hyatt Regency La Jolla  
San Diego, California

**MINUTES**

**I. Call to Order and Introductions**

The meeting was called to order by Committee Chair Karl Strain, Kyuka Waters, Inc. Those present were:

**Committee Members:**

Karl Strain (Chair), Southeastern Bottled Water Association (SEBWA)  
Joseph Cimino, Northeast Bottled Water Association (NEBWA)  
Brian Grant, California Bottled Water Association (CaBWA)  
Alan Leff, Mid-America Bottled Water Association (MABWA)  
Ross Rosette, Northwest Bottled Water Association (NWBWA)  
Robert Smith, South Atlantic Bottled Water Association (SABWA)

**IBWA Staff**

Patrick Donoho, International Bottled Water Association (IBWA)  
Daniel Felton, International Bottled Water Association (IBWA)

**II. Minutes**

It was MOVED and SECONDED to approve the minutes of the meeting held Wednesday, October 7, 2009. The MOTION CARRIED.

**III. IBWA Fees**

The Committee spent the majority of their meeting discussing the outstanding issue of IBWA developing a new fee structure for state and regional bottled water associations wishing to maintain an affiliation with IBWA. In early 2009, IBWA's Board of Directors had determined that IBWA should no longer provide the myriad of services enjoyed by the state and regional bottled water associations without charging a fee for those state and regional bottled water association members who were not IBWA members. While not entirely pleased with the fee structure approved by IBWA's Executive Committee earlier in the day, members of the State and Regional Associations Committee accepted that new structure in order to have the necessary information communicated back to all the state and regional associations in order for them to move forward with their own decisions regarding use of IBWA's

expertise and services. On a related note, Committee members expressed appreciation that that IBWA remains committed to having staff attend the state and regional association top trade shows for the purpose of IBWA membership recruitment, and also expressed appreciation that Joe Doss is committed to attend, when possible, one of their meetings each year.

#### **IV. State Affairs Task Force Update**

IBWA staff briefly updated the Committee on the work of IBWA's State Affairs Task Force, which met on Tuesday, February 2, 2010. The Task force reviewed 2010 legislative issues, priorities and strategies, primarily regarding BPA, recycling, and taxes. The Task Force also discussed at length additional grassroots outreach efforts to be directed towards employees, customers and legislators.

#### **V. State and Regional Association Updates**

The Committee took time to review current information about each state and regional bottled water association in attendance at the meeting. Information reviewed included annual dues, membership levels, past and future annual meetings and educational sessions, and various challenges the associations have been experiencing. Most Committee members indicated that membership levels are remaining fairly stable within their associations, and some have even experienced recent increases in membership.

#### **VI. New Business**

##### **A. IBWA 2010 State Forecast**

The Committee briefly reviewed IBWA's preliminary outline for use of its assets, resources and relationships when working on state legislative issues during 2010. Committee members were reminded that this outline is very fluid, and were encouraged to contact IBWA with any related concerns or suggestions for changes to that plan.

##### **B. IBWA Website Recommendations**

IBWA staff gave the Committee a brief update on IBWA's new website, and encouraged Committee members forward to IBWA suggestions on how the website may be improved further as a resource for all the state and regional bottled water associations.

#### **VII. Adjournment**

There being no further business to discuss, the meeting was adjourned.