

INTERNATIONAL BOTTLED WATER ASSOCIATION
STATE AND REGIONAL ASSOCIATIONS COMMITTEE

Wednesday, June 9, 2010
3:30 p.m. – 4:30 p.m.
Park Ballroom A

Park Hyatt
Washington, DC

MINUTES

I. Call to Order and Introductions

The meeting was called to order by Acting Chair Robert Smith, Grand Springs Distribution. Those present were:

Committee Members:

Robert Smith (Acting Chair), South Atlantic Bottled Water Association (SABWA)
Joseph Cimino, Northeast Bottled Water Association (NEBWA)
Susan Edwards, Central States Bottled Water Association (CSBWA)
Ross Rosette, Northwest Bottled Water Association (NWBWA)

IBWA Staff

Daniel Felton, International Bottled Water Association (IBWA)
Sarah Lashford, International Bottled Water Association (IBWA)

II. Minutes

It was MOVED and SECONDED to approve the minutes of the meeting held Wednesday, February 3, 2010. The MOTION CARRIED.

III. State Affairs Task Force Updates and Discussion

IBWA staff briefly updated the Committee on the work of IBWA's State Affairs Task Force, which met on Tuesday, June 8, 2010. The Committee also received a brief update regarding ongoing IBWA grassroots outreach efforts directed towards employees, customers, legislators and governors, after which the Committee spent some time discussing how IBWA and the various state and regional bottled water associations can continue to work together to increase support for the bottled water industry via the Bottled Water Matters program. This includes working together to increase signatures in support of Bottled Water Matters, and to encourage further use of IBWA's CapWiz online advocacy tools.

IV. State and Regional Association Updates

Committee members reviewed current information about each state and regional bottled water association in attendance. Information reviewed included annual dues,

membership levels, past and future annual meetings, educational sessions, and various challenges faced by the associations. Most Committee members indicated that membership levels are remaining fairly stable within their associations, and some have even experienced recent membership increases.

The Committee then spent time discussing the interaction of IBWA with the state and regional bottled water associations in terms of benefits to IBWA versus non-IBWA members. The Committee did not reach any decisions regarding the future of these ongoing relationships, but did agree to continue this conversation in the future.

V. New Business

A. IBWA 2010 State Forecast Update

The Committee briefly reviewed IBWA's current use of its assets, resources, and relationships when working with the state legislatures during 2010. Committee members were reminded that this outline is very fluid, and they were encouraged to contact IBWA with any related concerns or suggestions for changes to that plan.

B. Brainstorming

The Committee concluded its meeting with a brief brainstorming discussion about how IBWA and the state and regional bottled water associations can continue to work together to bring added benefit to everyone involved.

VI. Adjournment

There being no further business to discuss, the meeting was adjourned.