

**INTERNATIONAL BOTTLED WATER ASSOCIATION**

**MEMBERSHIP COMMITTEE MEETING**

**Gaylord Opryland Hotel Nashville, TN**

**Tuesday, November 8, 2016**

**2:24pm – 4:15pm**

**MINUTES**

Call to Order and Introductions

The meeting was called to order by co-chairs Marge Eggie, Polymer Solutions and Kelley Goshay, DS Waters.

**Committee Co-Chairs**

Kelley Goshay

Marge Eggie

**Committee Members**

Joe Bell, Aqua Filter Fresh, Inc.

Joe Cimino, Choice H2O

Mark Lindblom, Premium Waters, Inc.

Todd Price, Silgan Closures

David Redick, Steelhead, Inc.

Gene Ross, GoodPac Plastics

**IBWA Staff**

Cheryl Bass

Joe Doss

Patrice Ward

- I. Approval of the October 25, 2016 Membership Committee meeting minutes. The October 25, 2016 committee conference call meeting minutes were approved without change.
- II. Committee opened the meeting thanking everyone for their efforts and hard work that paid off and assisted with membership achieving their targeted goal of 25 new members for 2016.
- III. The committee shared with the group that the renewal rate for 2016 is 97% and the dues rate would increase by 3% in 2017. Cheryl Bass, informed the group that she and Patrice Ward would start preparing the documents for the renewal process which will get rolled in early January of 2017.
- IV. Kelley Goshay and Marge Eggie encouraged the committee members to take time and welcome new members at the reception and visit non-members and members on the

trades show floor. The group discussed that there were 17 new members attending the tradeshow. Kelley Goshay stated it's just as paramount to keep new members that join on board.

- V. Joe Bell and Mark Lindblom ask Cheryl Bass to add the city and state to the new member sheet and prospecting list going forward in 2017. This will provide additional information to committee members whom may be able to reach out to someone in their backyard.
- VI. An announcement was made that Jane Lazgin with Nestle Waters North America will now join the membership committee to assist with recruitment and retention.
- VII. Cheryl Bass ask the group to remember to complete the BWR form for any referral so that Sabrina Hicks can write a featured article.
- VIII. The membership satisfaction survey was reviewed and Kelley Goshay mentioned we should add a question, Would you be willing to join a committee? If so, which ones and list all committees. Joe Cimino wishes to have a link in SPLASH and believes the survey should go out to members and non-members to get more feedback. We could design a survey for non-members if need be. Joe Bell mentioned that Bryan Shinn and Doug Hupe Jr. have interest in joining the membership committee in 2017.
- IX. No New Business
- X. Next Steps – due to Christmas the committee may wait have their next meeting in January date to be decided.
- XI. Meeting adjourned