

# **INTERNATIONAL BOTTLED WATER ASSOCIATION**

## **STATE AND REGIONAL ASSOCIATIONS COMMITTEE**

Tuesday, February 5, 2013

10:15 AM – 11:15 AM

Mayfair Hotel and Spa

Coconut Grove, Florida

### **MINUTES**

#### **I. Call to Order and Introductions**

The meeting was called to order by Chairmen Ross Rosette (NWBWA) and Joe Cimino (NEBWA). Those present were:

##### **Committee Members:**

Joe Cimino, Northeast Bottled Water Association (NEBWA)

Ross Rosette, Northwest Bottled Water Association (NWBWA)

Sam Broh, Central States Bottled Water Association (CSBWA)

Robert Smith, South Atlantic Bottled Water Association (SABWA)

Shayron Barnes-Selby, California Bottled Water Association (CBWA), Southeast Bottled Water Association (SEBWA), Mid America Bottled Water Association (MABWA)

##### **IBWA Staff and Counsel**

Daniel Felton, International Bottled Water Association (IBWA)

J.P. Toner, International Bottled Water Association (IBWA)

#### **II. Minutes**

It was MOVED and SECONDED to approve the minutes of the meeting held November 12, 2012. The MOTION CARRIED.

#### **III. State Affairs Task Force Updates and Discussion**

IBWA staff updated the Committee on the work of IBWA's State Affairs Task Force with regard to 2013 legislative and regulatory issues, priorities, and strategies. Staff briefly addressed some of the top line legislative and regulatory activity in the areas of BPA, bottle bills and recycling, and taxes that are being closely followed by the State Affairs Task Force. Specific members highlighted some of the potential actions and legislation that is likely to be discussed in their states and regions during the coming year. In particular, comments were made on BPA issues in Maine, where the Governor is opposed to broadening the limits on BPA use, and Oregon, where restrictive BPA legislation may be introduced.

Members also address issues surrounding the potential increase in the bottle deposit and work to attain vital data on redemption efforts in Oregon. IBWA staff stated that lawmakers in Oregon may be considering revisiting the issue as definitive numbers that would trigger the increase have yet to be provided. IBWA staff also provided members with an overview of recent activity in Concord, Massachusetts including efforts to repeal the single serve plastic bottled water ban, the formation of Concord Residents for Consumer Choice and IBWA and member activity to support the repeal campaign to be addressed at the April Town Meeting.

The Committee also received a brief update regarding ongoing IBWA grassroots outreach efforts directed towards employees, customers, legislators and governors. IBWA staff addressed the recent outreach to all Governors requesting an opportunity to meet with staff and discuss issues of concern to the industry and how these issues are likely to play out in the states. For this year's outreach, IBWA staff is requesting that as meetings are scheduled with Governor staff, IBWA members with a presence in these states join in on the meetings to offer insight from a local perspective. As IBWA staff schedule these calls, confirmation information will be sent to members that have facilities and employees in these specific states with an invitation to join the discussion.

#### **IV. State and Regional Association Updates**

Committee members reviewed current information about each state and regional bottled water association in attendance. Information reviewed included general membership updates, future meetings, and educational sessions. Most associations mentioned that membership numbers had not seen many changes over the last few months. Many associations are planning on a heavy FSMA focus for their upcoming spring and summer educational and annual meetings.

#### **V. New Business**

##### **A. IBWA 2012 State Forecast Update**

The Committee briefly reviewed IBWA's current use of its assets, resources, and relationships when working with the state legislatures for 2013. Committee members were reminded that this outline is very fluid, and they were encouraged to contact IBWA with any related concerns or suggestions for changes to that plan.

##### **B. IBWA State Government Relations Funding**

IBWA staff addressed the issue of state counsel funding and the potential role of the state and regional associations in providing financial support for these efforts. As was previously discussed by committee members via conference call, staff

indicated that work is being finalized on a document that committee members can use to present the issue before their boards for consideration. Members urged that this document be available as soon as possible as meetings dates for associations are rapidly approaching. Several committee members stated that they had already broached the topic with their boards. IBWA staff requested input from committee members on specific benefits that could be considered for financial support provided by the associations. An important portion of this plan that has yet to be determined concerns actual funding numbers that would be requested of the associations. Several discussions took place on various scenarios for financial support and IBWA staff asked for further input from committee members in order to develop options that might be equitable to both IBWA and the state and regional associations. IBWA staff committed to members to try to have something available for further consideration at early spring meetings being held by some associations.

#### C. Key Performance Indicators

The Committee was provided a brief overview of goals and KPIs for 2013 as they relate to the IBWA 2013 Business Plan. Members were informed of one change to the KPIs that will now come under the oversight of the Membership Committee in work with the state and regional associations.

## **VI. Adjournment**

There being no further business to discuss, the meeting was adjourned.