

INTERNATIONAL BOTTLED WATER ASSOCIATION
STATE AND REGIONAL ASSOCIATIONS COMMITTEE

Tuesday September 21, 2010
4:30 p.m. – 5:30 p.m.
Room W308 A

Orlando Convention Center
Orlando, Florida

MINUTES

I. Call to Order and Introductions

The meeting was called to order by Committee Chairman Karl Strain of Kyuka Waters, Inc. Those present were:

Committee Members:

Karl Strain, Southeast Bottled Water Association (SEBWA)
Chuck Hurst, California Bottled Water Association (CaBWA)
Susan Edwards, Central States Bottled Water Association (CSBWA)
Robert Smith, South Atlantic Bottled Water Association (SABWA)
Joseph Cimino, Northeast Bottled Water Association (NEBWA)
Tim Dougherty, Northwest Bottled Water Association (NWBWA)

IBWA Staff

Daniel Felton, International Bottled Water Association (IBWA)
Sarah Lashford, International Bottled Water Association (IBWA)

II. Minutes

It was MOVED and SECONDED to approve the minutes of the meeting held Wednesday June 9, 2010. The MOTION CARRIED.

III. State Affairs Task Force Updates and Discussion

IBWA staff updated the Committee on the work of IBWA's State Affairs Task Force with regard to 2010 legislative and regulatory issues, priorities, and strategies. The Committee also received a brief update regarding pending state legislative and regulatory issues and a brief update regarding ongoing IBWA grassroots outreach efforts directed towards employees, customers, legislators and governors. This included working together to increase signatures in support of Bottled Water Matters.

IV. State and Regional Association Updates

Committee members reviewed current information about each state and regional bottled water association in attendance. Information reviewed included membership

levels, past and future annual meetings, educational sessions, and various challenges faced by the associations. Most Committee members indicated that membership levels are remaining fairly stable within their associations, and some have even experienced recent membership increases. Some of the associations also mentioned the benefit and success of combining meetings with other associations within the past year, and indicated an intent to continue this trend.

V. New Business

A. IBWA 2010 State Forecast Update

The Committee briefly reviewed IBWA's current use of its assets, resources, and relationships when working with the state legislatures during 2010. Committee members were reminded that this outline is very fluid, and they were encouraged to contact IBWA with any related concerns or suggestions for changes to that plan.

B. Brainstorming

The Committee members expressed their appreciation to IBWA for its attendance at their annual meetings throughout the year, and an interest in the continuance of IBWA's new tour and education program at various bottled water plants throughout the U.S., with a suggestion that distribution facilities should also be considered for this program.

The Committee concluded its meeting with a brief brainstorming discussion about how IBWA and the state and regional bottled water associations can continue to work together to bring added benefit to everyone involved, and thanked outgoing Chair Karl Strain of Kyuka Water for his two years of service to the Committee.

VI. Adjournment

There being no further business to discuss, the meeting was adjourned.